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CableVision

...RMATION AND ANALYSIS FOR CA... T...VISION MANAGEMENT ...EBRUARY 12, 1990

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EDITOR/ACQUISITIONS
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...EBT WORRIES
...HIND NEW VIACOM

SPN NFL REDUX?

EWS PRODUCTION:
EW REVENUE

...APANESE PRIEST
...LESSES HEADEND

New cable philosophy:
CUSTOMER IS KING

BEST COPY AVA...ABLE

CableVision

INFORMATION AND ANALYSIS FOR CABLE TELEVISION MANAGEMENT FEBRUARY 12, 1990

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Photo by Arnie Adler

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CableVision (USPC 547-410) (ISSN 0361-8374) is published biweekly by Fairchild Publications, 600 S. Cherry Street, Suite 400, Denver 80222 -or- P.O. Box 22955, Wellshire Station, Denver, CO 80222. February 12, 1990. Volume 14, Number 17. Subscription price: 1 year, $55.00; 2 years, $98.00. Outside USA 1 yr.-$124, 2 yr.-$205, 3 yr.-$274. PREPAYMENT IN U.S. FUNDS ONLY! Second-class postage paid at Denver, Colorado and additional mailing offices. POSTMASTER: Please send address changes to, *CableVision*, 600 S. Cherry St., Suite 400, Denver, Colorado 80222.

ABP BPA

NEWS

Sikes to mayors: definition may change but not power over rates

FCC chairmen usually are circumspect about commenting on official matters before them, but Al Sikes left no doubt during a talk with mayors where he stands on the notice of proposed rulemaking the agency has begun for reregulating cable rates.

As far as he is concerned, there will be a new definition of "effective competition," and there will be no federal price regulation, Sikes told the U.S. Conference of Mayors communications committee.

The cable industry has conceded that the mood exists for changing the definition of "effective competition," which now means three over-the-air signals available in the area of cable service. But it also has made known that if there is to be an easing of restrictions on regulating rates for basic cable service, that there be some federal controls on the ability of local communities to act.

Although Sikes confirmed federal control is not likely, the commission will consider some preemption of the city authority, such as allowing an automatic passthrough of the inflation rate to basic cable subscribers.

—Howard Fields

DID YOU HEAR THE ONE ABOUT THE TWO LAWYERS?...

For the past six months, the cable industry has wondered could two comedy channels survive. Believe it or not, one must ask the same question about two legal channels.

On the heels of Rainbow Programming's announced plans to launch in September "In Court," a similar basic cable service featuring live coverage of court proceedings and law-related entertainment series, conceived by Time Warner and *American Lawyer* magazine, reportedly will be launched in the fall.

A Time Warner spokesman confirmed the project was in the conceptual stages. "This is something that's being discussed," the spokesman said. The channel's format reportedly will feature live or videotaped coverage of high profile civil or criminal proceedings around the country.

Steven Brill, president of American Lawyer Media, refused to confirm or deny that his company was collaborating with Time Warner on the project.

Observers speculate that the popularity of shows such as *L.A. Law* and the syndicated *People's Court* have helped inspire the new cable concepts.

—Richard Tedesco

Correction

A chart included with a feature on the stock market in the Jan. 15, 1990 issue contained several errors. A number of the listed stocks comparing previous year stock values did not reflect changes brought about by stock splits. The correct comparison would show:

	Price 12/14/88	Price 12/14/89	Change
Century Communications (3-for-2 split)	$ 8.00	$11.50	+ $3.50
C-TEC Cable Systems (3-for-1)	14.18	24.75	+ 10.57
TCA Cable (2-for-1)	15.25	16.75	+ 1.50
TCI (2-for-1)	12.12	16.38	+ 4.26

Trying to avoid scrutiny, TCI continues moratorium

Tele-Communications Inc. turned down brokers soliciting interest for Palmer Communications and Insight properties, showing that TCI is serious about its publicly stated intentions to stay out of the acquisitions market.

The company also declined to make a bid on the Newark, N.J. property being sold by Gilbert Communications. Sources say the moratorium will continue as long as political scrutiny makes acquisitions unpleasant for the company.

Lately TCI has been preoccupied with sorting out its recently announced, still-unnamed spinoff company, which will include both its programming interests and some systems, as well as reconfigure some of its partnerships and the publicly-held company in which it has limited investments. TCI is also continuing discussions with InterMedia Partners about an in-kind contribution of some east coast properties that would bolster TCI's stake in the partnership.

It also recently completed a new $400 million revolving credit facility for its TCI West Inc., the wholly-owned subsidiary that owns systems in the west.

—Robert O'Brien

DATABASE

Subscriber Count

Satellite national services

Basic services	Affiliates	Subscribers
ACTS Satellite Network	420	9,200,000
Alternate View Network	300	4,500,000
Arts & Entertainment Network (A&E)	4,600	42,000,000
Black Entertainment Television	1,800	24,218,000
CNBC	750	13,000,000
Cable News Network	12,177	52,600,000
Cable Value Network	1,800	23,300,000
C-SPAN	3,341	47,500,000
C-SPAN II	649	19,300,000
The Comedy Channel	500	6,000,000
Country Music Television	1,092	9,124,974
The Discovery Channel	7,052	47,400,000
Eco/Galavision	300	1,000,000
ESPN	20,500*	54,800,000
Eternal Word Television Network	580	13,300,000
The Family Channel	8,435	45,870,000
Family Guide Network	60	4,500,000
FamilyNet	384	3,800,000
Financial News Network	3,500	32,000,000
FNN Sports	1,600	20,000,000
Headline News	4,443	39,400,000
Home Shopping Network	1,488	16,928,895
Home Shopping Network II	384	6,796,525
The Inspirational Network	920	9,500,000
International Television Network	25	7,868,900
J.C. Penney TV Shopping Channel	119	5,100,000
KTVT	417	3,600,000
The Learning Channel	1,150	19,000,000
Lifetime	4,600	46,400,000
Mind Extension University	156	8,000,000
MTV	5,405	47,137,000
Movietime	447	14,000,000
The Nashville Network	8,318	45,923,000
National College Television	380	6,569,228
Nick At Nite	3,440	39,600,000
Nickelodeon	6,600	47,183,000
The Nostalgia Channel	421	8,000,000
Prevue Guide	400	12,000,000
QVC Network	1,000	14,100,000
RFD TV	30	2,182,190
Silent Network	189	13,600,000
SportsChannel America	25	2,100,000
TBS Superstation	13,013	51,000,000
Telemundo***	8	110,000
TNT	4,700	10,000,000
The Travel Channel	511	14,000,000
Trinity Broadcasting Network	725	9,100,000
Univision***	500	509,500
USA Network	10,100	50,800,000
VH-1	3,000	34,600,000
Vision Interfaith Satellite Network	315	6,200,000
The Weather Channel	3,700	39,200,000
WGN-TV	11,415	24,900,000
WWOR-TV	2,600	12,500,000
WPIX-TV	858	9,678,474
WSBK-TV	57	350,808
Bonus/basic services		
American Movie Classics	1,700	24,000,000
Bravo	375	3,000,000
Pay services		
Cinemax	3,650	6,600,000
The Disney Channel	5,700	4,337,300
Home Box Office	7,400	17,000,000
The Movie Channel	3,250	2,700,000
Showtime	6,000	6,600,000
Tuxxedo Network	26	20,000
Audio services		
AEI Lifestyle	142	2,578,838
AEI StarTracks Vocal Hits	26	854,390
C-SPAN Audio Network	8	548,100
C-SPAN Audio Network II	4	440,700
Cable Radio Network	62	2,300,000
Galactic Radio	165	4,300,000
KKGO Super Jazz	18	133,639
Moody Bible Institute	63	1,058,368
Satellite Radio Network	237	483,000
Tempo Sound	125	1,250,000
WFMT Chicago	170	1,259,804
Text services		
AP News Cable	185	2,500,000
AP Business Plus	54	1,400,000
AP News Plus	75	2,100,000
Cable SportsTracker	41	575,000
EPG	280	6,800,000
EPG Jr.	330	300,000
Genesis Storytime	39	1,550,000
Reuters NewsView	127	2,437,000
Computer services		
DBC/MarketWatch	462	9,200,000
X*Press Executive	487	14,000
X*Press X*Change	487	14,000

Non satellite-fed national services

Basic services	Affiliates	Subscribers
Cable Video Entertainment	190	18,000,000
Consumer Classified Ad Network	3	195,000
Fuji Network	3	12,000
Vector Consumer Shopping Guide	9	325,000
Pay services		
Nippon Golden Network	5	13,600
Cross-channel promotion services		
NuStar	351	10,097,742

Interactive services

Basic services	Affiliates	Subscribers
Video Jukebox Network	40	4,000,000

Regional services

Basic services	Affiliates	Subscribers
Arizona Sports Programming Network	N.A.	210,000
Atlanta Interfaith	7	180,000
Bay Area Religious Channel	6	113,000
Cable TV Network of New Jersey	34	1,396,451
The Ecumenical Channel	9	170,000
KBL Entertainment Network	67	1,200,000
Life Newsvision	35	50,000
Madison Square Garden Network	168	3,400,000
Meadows Racing Network	14	600,000
News 12 Long Island	4	594,000
Midwest Sports Channel	90	275,000
Niagara Frontier Sports Network	13	800,000
Northwest Cable Sports Network	3	700,000
Pacific Sports Network	N.A.	N.A.
Pennarama	28	750,000
Prime Cable	9	381,938
Prime Sports Network	11	300,000
Prime Ticket	163	3,800,000
SportsChannel (Chicago)	50	1,507,270
SportsChannel (Ohio)	2	280,000
Sunshine Network	200	2,800,000
Pay services		
Home Sports Entertainment	250	1,000,000
Home Team Sports	125	1,200,000
New England Sports Network	171	317,201
Prism	87	427,000
Pro-Am Sports	173	523,000
SportsChannel (Florida)	22	650,000
SportsChannel (Los Angeles)	76	125,000
SportsChannel (New England)	154	1,028,431
SportsChannel (New York)	100	1,300,000

Note: Figures for affiliate/subscriber counts will be updated quarterly unless information is provided by the service. Send information to: CableVision, Cable Stats, 345 Park Avenue South, 9th Floor, New York, NY 10010.

N/A denotes information not available.

*Includes MMDS and SMATV systems. **Count represents standalone affiliates/subscribers; portions of SC America are carried on Home Team Sports and the SportsChannel family of regional services. ***Spanish-speaking households.

Announced services

Satellite-fed services	Expected launch
American Western Network	1st Quarter 1990
The Arts Network	1st Quarter 1990
Cable Shopping Mall (QVC/CVN II)	4/90
Career Channel Network	1990
Career TV Network	2nd Quarter 1990
CD/16: The Digital Music Network	1st Quarter 1990
Cowboy TV Network	3/90
Digital Cable Radio	1st Quarter 1990
Digital Radio Channel	1st Quarter 1990
The Gaming Network	9/90
The Global Channel	1st Quarter 1990
Global Village Network	3rd Quarter 1990
HA! TV Comedy Network (MTV)	6/90
The How-To Channel	2nd Quarter 1990
In Court	9/90
Maximum Entertainment Network	1990
Midou Sports News Network	2/90
Music Image Channel	1990
The Sci-Fi Channel	4th Quarter 1990
The Syndex Channel	1990
Talk Television	1990

Non satellite-fed services	Expected launch
ACTV	1st Quarter 1990
Main Street	1990
On Demand/UTV TV Network	1990